

International Business

IN THE COLLEGE OF ARTS AND LETTERS AND THE FOWLER COLLEGE OF BUSINESS

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A member of AACSB International—The Association to Advance Collegiate Schools of Business.

Faculty

International business draws on courses offered by faculty in the following areas: Accountancy, Africana Studies, American Indian Studies, Anthropology, Arabic, Art, Asian Studies, Chicana and Chicano Studies, Chinese, Communication, Comparative Literature, Economics, English, European Studies, Finance, French, Geography, German, History, Humanities, Italian, Japanese, Korean, Latin American Studies, Linguistics, Management, Management Information Systems, Marketing, Philosophy, Political Science, Portuguese, Religious Studies, Rhetoric and Writing Studies, Russian, Sociology, Spanish, and Women's Studies.

Director: John C. Putman (History)

Offered by International Business

Major in international business with the

B.A. degree in liberal arts and sciences.

Emphases in language: Arabic, Chinese, English, French, German, Italian, Japanese, Korean, Portuguese, Russian, Spanish.

Emphases in regional/cultural studies: Asia, Latin America, Middle East and North Africa, North America, Central Europe, Western Europe.

The Major

International business is an interdisciplinary major that culminates in a Bachelor of Arts degree offered jointly by the College of Arts and Letters and the Fowler College of Business. This program integrates coursework in business administration, foreign language, and regional / cultural studies. It offers students an opportunity to combine two emphases, one in a language and one in regional/cultural studies, and to create a focused program of study suited to their individual interests and career goals. All students are required to spend a semester abroad and to complete an internship.

Students must select one of the following regional/cultural studies emphases: Asia/Chinese, Asia/Japanese, Asia/Korean, Latin America/Portuguese, Latin America/Spanish, Middle East and North Africa/Arabic, North America/English, North America/French, Central Europe/Russian, Western Europe/French, Western Europe/German, Western Europe/Italian, Western Europe/Portuguese, Western Europe/Spanish. Students also complete the necessary business courses to meet accreditation standards of the AACSB for a major in business administration.

High school students who are planning to select this major are strongly advised to complete the following courses prior to admission to the university: four years of one foreign language; four years of mathematics; and courses in accounting, computer programming, economics, and world history.

Retention Policy

The international business program expects all students to make reasonable academic progress towards the degree. Premajors who have earned 60 units but have less than a 2.9 cumulative GPA will be removed from the international business premajor and placed in undeclared. Upper division business majors earning less than a 2.0 average GPA in the major for two consecutive semesters may be removed from the major and placed in undeclared.

Semester Abroad Requirement

As part of the degree requirements for the international business major, students must complete a semester abroad in their region and language of emphasis. Students must meet eligibility requirements prior to the semester abroad and complete a global business project. In order to clear the semester abroad requirement, students select an international business approved program. Three program options are offered (programs vary by location; consult department for options):

1. Study Abroad

- Students selecting this option spend one semester (fall or spring) studying abroad.
- Full-time registration required abroad (equivalent to 12 SDSU units).
- All courses must successfully be completed with a passing grade.

2. Internship Abroad

- Students selecting this option must spend 250 hours at an internship located in their region and language of emphasis.
- Choosing this option allows students to complete the semester abroad requirement and internship requirement concurrently.

3. Study + Internship Abroad

- Students selecting this option will combine courses with an internship.
- Programs vary in length and availability.

NOTE: International students registering in the English/North America emphasis meet the semester abroad requirement by studying at SDSU.

Internship Requirement

All students in the international business major must complete an international business internship by enrolling in International Business 495 and interning a minimum of 150 hours. Students must attain upper division status prior to starting the internship. Although not required, students may choose to complete an internship abroad. Internships must be completed with approval of the internship adviser.

Impacted Program

The international business major is an impacted program. To be admitted to the international business major, students must meet the following criteria:

- Complete with a grade of C (2.0) or better: Accountancy 201 and 202; Economics 101 and 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. These courses cannot be taken for credit/no credit (Cr/NC);
- Complete or test out of one language sequence: Arabic 101, 102, 201, 202 (16 units); Chinese 101, 102, 201, 202 (20 units); English: Communication 103, Linguistics 100B, 200, Rhetoric and Writing Studies 290 (12 units); French 100A, 100B, 201, 210, 221 (20 units); German 100A, 100B, 202, 205A, 205B (21 units); Italian 100A, 100B, 201, 211, 212 (21 units); Japanese 111, 112, 211, 212 (20 units); Korean 101, 102, 201, 202 (20 units); Portuguese 101, 102, 203, 204 (16 units); Russian 100A, 100B, 200A, 200B (20 units); or Spanish 101, 102, 201, 202, 211, 212 (22 units). These courses cannot be taken for credit/no credit (Cr/NC);
- Complete with a grade of C (2.0) or better, the regional/cultural studies emphasis from one of the following regions: Middle East and North Africa: History 101; Asia (Chinese): Asian Studies 100; Asia (Japanese or Korean): Asian Studies

100 or 101; Latin America: Latin American Studies 101; North America: (English); Six units (one pair) selected from History 109, 110 or Political Science 101, 102; North America: (French); History 110 or Political Science 102; Central Europe: European Studies 101 or History 106 (recommended); Western Europe: European Studies 101 or History 106 (recommended). These courses cannot be taken for credit/no credit (Cr/NC);

- d. Complete a minimum of 60 transferable semester units;
- e. Have a cumulative GPA of 2.90 or better.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

Advising

All students admitted to the university with a declared major in international business are required to attend an advising meeting with the international business adviser during their first semester on campus.

Major Academic Plans (MAPs)

Visit <http://www.sdsu.edu/mymap> for the recommended courses needed to fulfill your major requirements. The MAPs website was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

International Business Major

With the B.A. Degree in Liberal Arts and Sciences
(Major Code: 05131)

Language	Region	SIMS Code
Arabic	Middle East and North Africa	113688
Chinese	Asia	113602
English	North America	113650
French	North America	113622
	Western Europe	113613
German	Western Europe	113614
Italian	Western Europe	113616
Japanese	Asia	113603
Korean	Asia	113639
Portuguese	Latin America	113610
	Western Europe	113617
Russian	Central Europe	113608
Spanish	Latin America	113612
	Western Europe	113619

All candidates for a degree in liberal arts and sciences must complete the graduation requirements listed in the section of this catalog on "Graduation Requirements."

International business majors may not double major in the Fowler College of Business or in the language or regional/cultural emphases used to satisfy major requirements. International business majors may minor in their chosen area of focus, but the same course cannot be used to fulfill both the focus and the minor.

No courses in the preparation for the major may be taken for Cr/NC; the minimum grade in each course in lower division business and regional/cultural studies is C.

Preparation for the Major. (Complete I, II, and III: 39-46 units)

I. Business: Accountancy 201, 202; Economics 101, 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. (21 units)

II. Language Emphasis (choose one language): The lower division language course requirements may also be satisfied by successful results on certain standardized language examinations; contact the adviser of the appropriate language department for details. International business students whose high school language of instruction was taught in a language other than English may not take that language as their emphasis in the major (contact the international business office for further explanation). English is not open to native speakers of English nor to students who graduated from

a secondary school where English was the principal language of instruction nor to students with near-native fluency as evidenced through an ACTFL rating of Distinguished Level.

Arabic 101, 102, 201, 202. (16 units)

Chinese 101, 102, 201, 202. (20 units)

English: Communication 103, Linguistics 100B, 200, Rhetoric and Writing Studies 290. (12 units)

French 100A, 100B, 201, 210, 221. (20 units)

German 100A, 100B, 202, 205A, 205B. (21 units)

Italian 100A, 100B, 201, 211, 212. (21 units)

Japanese 111, 112, 211, 212. (20 units) (Not open to speakers of Japanese who have completed compulsory education through junior high school in Japan.)

Korean 101, 102, 201, 202. (20 units)

Portuguese 101, 102, 203, 204. (16 units)

Russian 100A, 100B, 200A, 200B. (20 units)

Spanish 101, 102, 201, 202, 211, 212. Spanish 281 replaces 201 and 211; and Spanish 282 replaces 202 and 212 for U.S. Hispanics. (22 units)

III. Regional/Cultural Studies Emphasis

 (choose one region):

Asia (Chinese): Asian Studies 100.

Asia (Japanese or Korean): Asian Studies 100 or 101.

Latin America: Latin American Studies 101.

Middle East and North Africa: History 101.

North America (English): Six units (one pair) selected from History 109, 110 or Political Science 101, 102.

North America (French): History 110 or Political Science 102.

Central Europe: European Studies 101 or History 106 (recommended).

Western Europe: European Studies 101 or History 106 (recommended).

Language Requirement. The language requirement is automatically fulfilled through coursework for preparation for the major.

Graduation Writing Assessment Requirement. Passing the Writing Placement Assessment with a score of 10 or completing one of the approved upper division writing courses (W) with a grade of C (2.0) or better. See "Graduation Requirements" section for a complete listing of requirements.

Major. (Complete I, II, and III below: 49-54 units) A minimum grade point average of 2.0 in each of the three areas is required for graduation. No course in the major may be taken Cr/NC unless the course is only offered Cr/NC.

I. Business (All preparation for the major in the business and language portions of this major must be completed, plus additional supplementary admissions criteria must be met, before enrolling in any upper division courses in Business Administration):

A minimum of 30 upper division units to include Business Administration 300, 310, 323, 350, 360, 370, 405; Finance 329; Marketing 376.

Focus (complete one of the following focus areas):

Economics: Two 300- or 400-level courses in economics, excluding Economics 495, 496, 499. Recommended: Economics 330, 360.

Entrepreneurship: Management 358 and one course selected from Finance 328, Management 353, 355, 452, 455, 459, or 460.

Finance: Two 300- or 400-level courses in finance, excluding Finance 496, 498, 499.

Management: Two 300- or 400-level courses in management, excluding Management 401, 496, 498, 499. Recommended: Management 357.

Management Information Systems: Two 300- or 400-level courses in management information systems, excluding Management Information Systems 496, 498, 499.

Marketing: Two 300- or 400-level courses in marketing, excluding Marketing 496, 498, 499.

II. Language Emphasis

 (choose one language):

Arabic 301, 302, 350. (12 units)

International Business

Chinese 301, 302, and either 431 or 434. (9 units)
English: Communication 371; Linguistics 305W or Rhetoric and Writing Studies 305W; Linguistics 350, 352, or 420; Rhetoric and Writing Studies 503W. (12 units)
French 301, 302, 423. (9 units)
German 300, 301, and three units selected from German 400, 411, 430. (9 units)
Italian 301, 305A, 305B, 421, 422, or 424. (select 9 units)
Japanese 311, 312, 321 or 322. (9 units) (Not open to speakers of Japanese who have completed compulsory education through junior high school in Japan.)
Korean 301, 302, 331. (9 units)
Portuguese (Latin America): Portuguese 311 or 312, 443, and 535 or 540. (9 units)
Portuguese (Western Europe): Portuguese 311 or 312, 443, and 530 or 540. (9 units)
Russian 301, 303, 430. (9 units)
Spanish 301, 302 (or 381 or 382 and either 350, 491, or 493), 307 (9 units). Spanish 381 or 382 replaces 301 and 302 for U.S. Hispanics.

III. Regional/Cultural Studies Emphasis (Choose one region/language combination). All international business majors are required to complete a study abroad or internship abroad experience of at least one semester in length. See the international business study abroad adviser to arrange for the study abroad and the internship adviser to contract for the internship. Students who choose the study abroad option are still required to complete an internship (International Business 495). Students who choose the internship abroad option may earn credit for International Business 495. All students must complete International Business 495 and 498 (four units). In addition, all students must complete six units selected from the following groups of courses.

Asia/Chinese: International Business 430; Asian Studies 300, 320, 351 [or Philosophy 351], 421 [or History 421], 458 [or Religious Studies 458]; Chinese 433; History 420, 566, 567; Political Science 362, 365; Religious Studies 338, 345.

Asia/Japanese: International Business 430; Asian Studies 300, 320, 421 [or History 421], 458 [or Religious Studies 458]; History 420, 570; Japanese 321, 322, 411, 412, 421, 422, 480; Philosophy 353; Political Science 362, 575; Religious Studies 341.

Asia/Korean: International Business 430; Asian Studies 300, 320, 421 [or History 421], 458 [or Religious Studies 458]; History 420; Korean 321 [or Asian Studies 321], 430 [or Asian Studies 430]; Philosophy 353; Political Science 362, 575; Religious Studies 345.

Latin America/Portuguese: Anthropology 442; Economics 464; Geography 324; History 415 [or Latin American Studies 415], 416, 557, 558; International Business 410; Latin American Studies 307 [or Portuguese 307], 325, 366 [or Political Science 366]; Political Science 566, Portuguese 306 [or Latin American Studies 306], 311, 312, 535, 540.

Latin America/Spanish: Anthropology 442; Chicana and Chicano Studies 355 [or Latin American Studies 355]; Comparative Literature 445; Economics 464; Geography 324; History 416, 551, 558; International Business 410; Latin American Studies 350, 366 [or Political Science 366], 420, 545; Political Science 482, 566, 568; Spanish 341, 342, 407; Women's Studies 512.

Middle East and North Africa/Arabic: Arabic 330; Economics 466; History 473, 474, 488, 501, 574; Political Science 363; Religious Studies 310, 328, 330.

North America/English: Africana Studies 321, 341, 422; American Indian Studies 320, 331 [or Political Science 331], 440; Anthropology 439; Chicana and Chicano Studies 301, 320, 350B; Economics 338; Geography 321; History 422 [or Asian Studies 422], 536, 537, 548 [or Chicana and Chicano Studies 548]; Humanities 370; Political Science 305, 347A, 347B, 435, 436, 533; Religious Studies 390B, Sociology 421, Women's Studies 341B.

North America/French: Africana Studies 321, 422; American Indian Studies 320, 331 [or Political Science 331]; Anthropology 439; Chicana and Chicano Studies 320, 350B; Economics 338; Geography 321; History 422 [or Asian Studies 422], 536,

537, 548 [or Chicana and Chicano Studies 548]; Humanities 370; Political Science 305, 336, 347A, 347B, 435, 436, 533; Religious Studies 390B; Sociology 421; Women's Studies 341B.

Central Europe/Russian: International Business 420; European Studies 301, 435, 440; Geography 336; History 408; Humanities 330; Political Science 359; Russian 305B, 310, 311, 435, 441, 501.

Western Europe/French: International Business 420; Art 557; European Studies 301, 424, 440, 501; French 305B, 421, 422, 424; Geography 336; History 407, 408; Humanities 310, 408; Political Science 356.

Western Europe/German: International Business 420; European Studies 301, 424, 440, 501; Geography 336; German 320, 400, 410, 411, 430, 520; History 407, 408, 512B; Humanities 408; Political Science 356.

Western Europe/Italian: International Business 420; European Studies 301, 424, 440, 501; Geography 336; History 407, 408, 506; Humanities 408; Italian 305A, 305B, 421, 422, 424; Political Science 356.

Western Europe/Portuguese: International Business 420; European Studies 301, 424, 440, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Portuguese 306 [or Latin American Studies 306], 311, 312, 530, 540.

Western Europe/Spanish: International Business 420; European Studies 301, 424, 440, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Spanish 340, 407, 501.

A maximum of six units of courses numbered 496 and 596 may be applied to the major with the approval of the international business adviser.

Courses (I B)

Refer to *Courses and Curricula and University Policies* sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

LOWER DIVISION COURSES

I B 295. Internship Experience (1-3) Cr/NC

Prerequisites: Consent of instructor and a minimum of 15 units taken at SDSU with a GPA of 2.9 or better.

Internship in business or community setting. Work done under joint direction of activity sponsor and instructor. Project assignments and minimum hour requirement depending on units. Not applicable to the major. Maximum credit six units.

I B 296. Topics in International Business (1-3)

Selected topics in international business. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

I B 299. Special Study (3-6)

Prerequisite: Pre-International Business major.
Individual study. Maximum credit six units.

UPPER DIVISION COURSES

(Intended for Undergraduates)

I B 410. Doing Business in Latin America (3)

Prerequisites: Business Administration 310, 350, and 370 with a grade of C (2.0) or better in each course.

Business and managerial methods, practices, and systems in Latin American markets.

I B 420. Doing Business in Europe (3)

Prerequisites: Business Administration 310 and 350 with a grade of C (2.0) or better in each course.

Business and managerial methods, practices, and systems in European markets.

I B 430. Doing Business in Asia (3)

Prerequisites: Business Administration 310 and 350 with a grade of C (2.0) or better in each course.

Business and managerial methods, practices, and systems in Asian markets.

IB 495. International Business Internship (3) Cr/NC

Prerequisites: Consent of instructor; upper division standing in the major.

Internships with international business firms, nonprofit organizations, and government agencies in U.S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship orientation required. Maximum credit six units with consent of instructor.

IB 498. Doing Business Internationally (1) Cr/NC

Prerequisite: Upper division status in the major.

Required business customs and protocol course pertinent to all regions.

IB 499. Special Study (1-6)

Prerequisite: International business major.

Individual study. Maximum credit six units.

UPPER DIVISION COURSE

(Also Acceptable for Advanced Degrees)

IB 596. Topics in International Business (1-3)

Prerequisite: Upper division standing.

Selected topics in international business. May be repeated with new content. See *Class Schedule* for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units. Credit for 596 and 696 applicable to a master's degree with approval of the graduate adviser.
