Fowler College of Business

The Fowler College of Business and the Charles W. Lamden School of Accountancy are accredited by AACSB International—The Association to Advance Collegiate Schools of Business—at both the undergraduate and graduate levels. Several Fowler College of Business programs are registered with the Certified Financial Planner Board of Standards. Visit the Fowler College of Business website at https://business.sdsu.edu/bac.

Administration
Dean: Bruce A. Reinig (Interim)
Senior Associate Dean: George E. Belch
Associate Dean for Academic Affairs: David P. Ely
Assistant Dean for Student Affairs: Kristie A. Dock
Director of Graduate Programs: Steven L. Gill
Director of Undergraduate Programs: Jaemin Kim
Director of Graduate Career Management Center: Beverly K. Bracker
Director of Resource Management: Davette Kawachi

Mission of the Fowler College of Business
The mission of the Fowler College of Business at SDSU is to educate, empower, and engage undergraduate and graduate students, and transform them into effective business professionals. This is done by developing and delivering educational programs that reflect the international, entrepreneurial, and diverse character of our region. Through faculty research, we make intellectual contributions that impact the academic and business communities.

General Information
The Fowler College of Business is committed to being a leading business school through the creation and dissemination of knowledge. The college is guided by the following goals: (1) elevate instructional excellence; (2) ensure student preparation and success; (3) enhance faculty discovery, innovation, and research; (4) stimulate thought leadership for public impact; (5) invest for excellence in people; (6) develop financial and resource strength; and (7) build our reputational capital. The college has enjoyed programmatic accreditation since 1999.

The college is organized into five academic units: the Charles W. Lamden School of Accountancy and the departments of finance, management, management information systems, and marketing.

Curricula Offered
Refer to the Courses and Curricula section of this catalog for a complete listing of program requirements and courses offered by departments within the Fowler College of Business.

Master's Degrees
Accountancy (M.S.), Business Administration (M.S.), Business Administration (M.B.A., M.B.A./J.D.); jointly with the California Western School of Law, M.B.A./J.D.; jointly with the Thomas Jefferson School of Law), Cybersecurity Management (M.S.), Global Business Development (M.S.); Information Systems (M.S.), Latin American Studies (M.B.A./M.A.; jointly with the College of Arts and Letters).
Bachelor's Degrees
Accounting (B.S.), Business Administration (B.S.), Finance (B.S.), Financial Services (B.S.), Information Systems (B.S.), International Business (B.A.; jointly with the College of Arts and Letters), Management (B.S.), Marketing (B.S.), Real Estate (B.S.).

Minors
Accounting, Business Administration, Entrepreneurhip, Finance, Information Systems, Management, Marketing, Real Estate.

Certificate Programs
Business Administration (available at SDSU Imperial Valley only), Data Analytics, Executive Financial Planner, Personal Financial Planning, Taxation.

Research Centers and Institutes
Center for Accounting in the Public Interest
Steven L. Gill, Interim Director

The Center for Accounting in the Public Interest (CAPI) was established in 2006 and received its first grant from the President’s Leadership Fund. The center provides online resources and communication through the website at http://capib.sdsu.edu.

Center for Advancing Global Business (CAGB)
Mark J. Ballam, Managing Director
Martina Musteen, Faculty Director
Nancy K. Nicholson, Senior Project Consultant
Zena Yang, Center Coordinator

San Diego State University’s Center for Advancing Global Business (CAGB), established in 2019, serves as the catalyst for global thought leadership by connecting academia with international commerce. CAGB houses SDSU’s Center for International Business Education and Research (SDSU CIBER) and the Charles W. Hostler Institute on World Affairs.

CAGB is located in the Fowler College of Business and collaborates with programs and colleges across the university. For more information, visit https://business.sdsu.edu/students/cagb.

Center for International Business Education and Research (CIBER)
Mark J. Ballam, Managing Director
Martina Musteen, Faculty Director
Nancy K. Nicholson, Senior Project Consultant
Zena Yang, Center Coordinator

San Diego State University’s Center for International Business Education and Research (SDSU CIBER) is a national center of excellence funded, in part, by a grant from the U.S. Department of Education. The overall mission of the national CIBER program is to help ensure the United States’ long-term international competitiveness by supporting research, education, and outreach activities.

One of 15 centers nationwide, SDSU CIBER was one of the first five established in 1989 and assists in linking the manpower and information needs of U.S. business with the international education, language training, and research capacities of universities across the nation. SDSU CIBER serves as a catalyst to further integrate and advance a number of diverse activities relating to international business education and research. Activities of SDSU CIBER include support for faculty research, international business and foreign language curricular initiatives, outreach and development programs for the business community, and training programs for language and business faculty. SDSU CIBER also organizes conferences, workshops, and seminars designed to improve our nation’s capacity to compete in the global economy.

SDSU CIBER is located in the Fowler College of Business and collaborates with programs and colleges across the university. For more information, visit https://business.sdsu.edu/students/ciber.

Center for the Study of Personal Financial Planning (CSPFP)
Thomas M.D. Warschauer, Interim Director

The center encourages research in individual and family finance to further the ability of financial counselors and planners to provide advice that aids in achieving their financial objectives. The theoretical base of decision-making criteria for personal financial decisions is weak and sometimes non-existent. In many cases, individuals, families, and their financial planners and advisors make important decisions that have little or no theoretical foundation. The finance discipline — as taught at the university-level — has grown around corporate decision-making, not decisions of the household. The development of an emerging financial planning profession has made this lack of theoretical basis evident. The center is founded on the belief that there is a significant need for scholars to share their ideas and mutually develop their research thoughts, for financial reporters to bring the practical application of this work to the attention of professionals and the public, and for students engaged in the study of financial planning to be aware of the latest findings of researchers engaged in this field.

The center is involved in the development of a national web-based research database and a national graduate student financial
planning competition. The financial planning web-based bibliog-
raphy is aimed at three groups of users: journalists, researchers,
and students. Summaries of recent research in financial planning
concepts is available for journalists to help disseminate research
findings to the popular press. Researchers can find background
articles listed by financial planning topical areas. Faculty can deter-
mine state of the art research on various topics by sharing research
interests and/or discussion drafts. And nationally, students can
access research to aid in their academic understanding of financial
planning issues.

The center can be reached at tom.warschauer@sdsu.edu.

Charles W. Hostler Institute on World Affairs
Nancy K. Nicholson, Director
Martina Musteen, Charles W. Hostler Professor of Global Business
The Charles W. Hostler Institute on World Affairs plays a critical
role in providing a global perspective as part of the educational
mission of SDSU. It was founded in 1942 as the Institute on World
Affairs to inform faculty, students, and the wider public on global
issues. The Hostler Institute has provided SDSU and the greater
San Diego community with high-level and spirited intellectual
engagement on a number of international issues and controvers-
ies. The institute hosts events throughout the year as well as a
course on global business and diplomacy, which is offered in the
spring semester.

The Hostler Institute is located in the Fowler College of Business
and collaborates with programs and colleges across the university.
For more information, visit https://business.sdsu.edu/students/
hostler.

The Corky McMillin Center for Real Estate (CMCRE)
Edward F. Pierzak, Director
The Corky McMillin Center for Real Estate, part of the Fowler
College of Business at SDSU, has a history, tradition, and commit-
tment to teaching real estate. The program began in 1958 and con-
tinues to produce real estate graduates who are ready on day one.
In order to contribute to the education of the next generation of
real estate leaders, the McMillin family, along with HG Fenton, Cass-
sidy Turley, and Cornerstone Communities, generously decided to
give back and support real estate education by forming the Corky
McMillin Center for Real Estate. The center provides students with
excellent opportunities to engage with real estate profession-
als and participate in supplemental education sessions such as
Argus training, CoStar, and Excel modeling. For more information,
please contact the center at realestate@sdsu.edu.

Corporate Governance Institute (CGI)
Lori Verstegen Ryan, Director
The Corporate Governance Institute (CGI) is an education and
research center dedicated to the study and application of responsi-
bility corporate governance principles worldwide. Founded in 1998,
the mission of the CGI is to enhance the skills of corporate direc-
tors, investors, and senior executives by developing innovative
curriculum, fostering cutting-edge research, and offering influen-
tial practitioner education. CGI programs focus on identifying and
applying ethical corporate governance practices and are guided by
the principle that corporate leaders have a primary duty to ensure
the financial viability of the organizations that they manage.

CGI was a first-mover in the development and delivery of a dedi-
cated corporate governance course to MBA students in 1999, fol-
lowed by a required corporate governance course for all Executive
MBA students in 2007. For more than a decade, CGI has hosted ded-
icated symposia and annual research events for an international
network of corporate governance scholars. The institute also offers
lectures and panels for students, faculty, and the public, featuring
such prestigious corporate executives, directors, and investors as
the CEOs of Home Depot and Allergan Inc.; chairmen of the boards
of CVS Caremark, Hewlett-Packard, Allergan Inc., and Chesapeake
Energy; and Relational Investors founders David Batchief and Ralph
Whitworth.

For more information concerning CGI’s programs, e-mail CGI@SDSU.edu, call 619-594-5314, or visit https://business.sdsu.edu/cgi.

Institute for Inclusiveness and Diversity
in Organizations (IIDO)
Beth G. Chung, Director
The purpose of the Institute for Inclusiveness and Diversity in Organiza-
ions (IIDO) is to support the development of knowledge and competencies needed to manage a more diverse workforce in
a global business environment. Diversity is viewed here in broad
terms, incorporating age, ethnicity, disability, sexual orientation,
culture, and nationality. Both the changing nature of the workforce
and the global challenges faced by organizations point to the value
of research on inclusion and diversity issues. This information
deeps the body of knowledge about organizational diversity for
management scholars, presents needed information to the busi-
ness community, provides research opportunities for faculty, and
offers educational opportunities for students. Founded in 2006,
the IIDO seeks to accomplish these goals by: (1) conducting sur-
vey research that investigates the impact of organizational diversity
and globalzation, with the goal of improving organizational effec-
tiveness; (2) cultivating mutually beneficial relationships with orga-
nizations (private sector, public sector, and nonprofit) that support
the goals of optimizing human resource management and develop-
ment in a diverse and interconnected world; and (3) contributing to
the education of students, employees, managers, and executives
to prepare them for roles in an increasingly diverse and global
world. The IIDO also seeks to create research partnerships among
faculty at SDSU and at other universities to enhance the knowledge
base on inclusion, and to increase the international reputation and
visibility of the Fowler College of Business among scholars and the
business community. For further information, contact the IIDO at
619-594-2699, Beth.Chung@sdsu.edu, or at https://business.sdsu.
edu/ido.

Lavin Entrepreneurship Center
Alex F. DeNoble, Executive Director
Bernhard Schroeder, Director, Lavin Center Programs
The Lavin Entrepreneurship Center serves students and startup
companies that contribute to the emerging growth sector of the
regional business community. The mission of the Lavin Center is
to develop educational and experiential programs and research
focused on best practices that promote entrepreneurship and inno-
vation at the individual and organizational levels.

The range of entrepreneurial programs offered includes:
1. mentorship and advisory support to help students acquire the tools and skills necessary for new venture creation and
development;
2. intern programs to provide experiential education for under-
graduate and graduate students; and
3. experiential programs, workshops, and competitions to help
students foster the creation of startup companies.

The Lavin Center focuses its program development on all areas
of the entrepreneurial process including: investor financing, prod-
uct innovation, management of technology, managing organiza-
tional growth, succession planning, leadership, talent manage-
ment, branding and positioning, social media marketing, and estate
planning.

The Lavin Center sponsors and creates a myriad of programs and
events at San Diego State University aimed at the campus
population:
• LaunchIn, featuring an entrepreneur panel and 50 startups on
  the campus hiring students;
• LeanModel Competition, start-up global business model uni-
  university competition;
• California Entrepreneurship Educators Conference, bringing
  thought leaders together to further entrepreneurship;
• QUALCOMM Social Entrepreneur Internship program; students
  helping non-profits;
• Venture Capital Investment Competition, preparing students for
  venture based activities;
• WebCompass, an undergraduate internship building websites for
  local companies;
• L. Robert Payne Distinguished Entrepreneur Lecture Series;
• VentureStart Competition, on campus business model competition for all SDSU students;
• Lavin Entrepreneurs, a two-year undergraduate cohort with
  mentoring by entrepreneurs;
• Entrepreneur Day, yearly campus wide celebration of SDSU
  student entrepreneurs;
• Entrepreneurs Study Abroad; melding courses, students, and
  entrepreneurs in international settings.

For further information, contact the Lavin Entrepreneurship Center in the Engineering and Interdisciplinary Sciences Complex,