International Business
IN THE COLLEGE OF ARTS AND LETTERS AND THE FOWLER COLLEGE OF BUSINESS

Semester Abroad Requirement
As part of the degree requirements for the international business major, students must complete a semester abroad in their region and language of emphasis. Students must meet eligibility requirements prior to the semester abroad and complete a global business project. In order to clear the semester abroad requirement, students select an international business approved program. Three program options are offered (programs vary by location; consult department for options):

1. Study Abroad
   a. Students selecting this option spend one semester (fall or spring) in their region and language of emphasis on international business approved programs only.
   b. Full-time registration required abroad (equivalent to 12 SDSU units).
   c. Two of the four courses must be upper division business courses.
   d. All four courses must successfully be completed with a passing grade; otherwise, the semester abroad requirement will not be cleared.

2. Internship Abroad
   a. Students selecting this option must spend 250 hours at an internship located in their region and language of emphasis.
   b. Choosing this option allows students to complete the semester abroad requirement and internship requirement concurrently.

3. Study + Internship Abroad
   a. Students selecting this option will combine courses with an internship.
   b. Programs vary in length and availability.

NOTE: International students registering in the English/North American emphasis meet the semester abroad requirement by studying at SDSU.

Internship Requirement
All students in the international business major must complete an international business internship by enrolling in International Business 495 and interning a minimum of 150 hours. Students must attain upper division status prior to starting the internship.

Although not required, students may choose to complete an internship abroad. Internships must be completed with approval of the internship adviser.

Impacted Program
The international business major is an impacted program. To be admitted to the international business major, students must meet the following criteria:

a. Complete with a grade of C (2.0) or better: Accountancy 201 and 202; Economics 101 and 102; Economics 201 or Statistics 119, Finance 240; and Management Information Systems 180. These courses cannot be taken for credit/no credit (Cr/NC).

b. Complete or test out of one language sequence: Arabic 101, 102, 201, 202 (16 units); Chinese 101, 102, 201, 202 (20 units); English: Communication 103, Linguistics 100B, 200, Rhetoric and Writing Studies 290 (12 units); French 100A, 100B, 201, 210, 221 (20 units); German 100A, 100B, 202, 205A, 205B (21 units); Italian 100A, 100B, 201, 211, 212 (21 units); Japanese 111, 112, 211, 212 (20 units); Korean 101, 102, 201, 202 (20 units); Portuguese 101, 102, 203, 204 (16 units); Russian 100A, 100B, 200A, 200B (20 units); or Spanish 101, 102, 201, 202, 211, 212 (22 units). These courses cannot be taken for credit/no credit (Cr/NC).

c. Complete with a grade of C (2.0) or better, the regional/cultural studies emphasis from one of the following regions: Middle East and North Africa; History 101; Asia (Chinese): Asian Studies 100; Asia (Japanese or Korean): Asian Studies 100 or 101; Latin America: Latin American Studies 101; North America: (English); Six units (one pair) selected from History 109, 110 or Political Science 101, 102; North America: (French); History 110 or Political Science 102; Central Europe: European...
International Business

Studies 101 or History 106 (recommended); Western Europe: European Studies 101 or History 106 (recommended). These courses cannot be taken for credit/no credit (Cr/NC).

d. Complete a minimum of 60 transferable semester units;
e. Have a cumulative GPA of 2.90 or better.

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

Advising

All students admitted to the university with a declared major in international business are required to attend an advising meeting with the international business adviser during their first semester on campus.

Major Academic Plans (MAPs)

Visit http://www.sdsu.edu/mymap for the recommended courses needed to fulfill your major requirements. The MAPs website was created to help students navigate the course requirements for their majors and to identify which General Education course will also fulfill a major preparation course requirement.

International Business Major

With the B.A. Degree in Liberal Arts and Sciences

(Major Code: 05131)

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All candidates for a degree in liberal arts and sciences must complete the graduation requirements listed in the section of this catalog on “Graduation Requirements.”

International business majors may not double major in the Fowler College of Business or in the language or regional/cultural emphases used to satisfy major requirements. International business majors may minor in their chosen area of focus, but the same course cannot be used to fulfill both the focus and the minor.

No courses in the preparation for the major may be taken for Cr/NC; the minimum grade in each course in lower division business and regional/cultural studies is C.

Preparation for the Major

(Complete I, II, and III: 39-46 units)

I. Business: Accountancy 201, 202; Economics 101, 102; Economics 201 or Statistics 119; Finance 240; and Management Information Systems 180. (21 units)

II. Language Emphasis (choose one language): The lower division language course requirements may also be satisfied by successful results on certain standardized language examinations; contact the adviser of the appropriate language department for details. International business students whose high school language of instruction was taught in a language other than English may not take that language as their emphasis in the major (contact the international business office for further explanation). English is not open to native speakers of English nor to students who graduated from a second-language emphasis (international business students whose high school language of instruction was taught in a language other than English may not take that language as their emphasis in the major). All preparation for the major in the business and language portions of this major must be completed, plus additional supplementary admissions criteria must be met, before enrolling in any upper division courses in Business Administration.

A minimum of 30 upper division units to include Business Administration 300, 310, 323, 350, 360, 370, 405; Finance 329; Marketing 376.

Focus (complete one of the following focus areas):

Economics: Two 300- or 400-level courses in economics, excluding Economics 495, 496, 499. Recommended: Economics 330, 360.

Entrepreneurship: Management 358 and one course selected from Finance 328, Management 353, 355, 452, 455, 459, or 460.

Finance: Two 300- or 400-level courses in finance, excluding Finance 496, 498, 499.

Management: Two 300- or 400-level courses in management, excluding Management 401, 496, 498, 499. Recommended: Management 357.

Management Information Systems: Two 300- or 400-level courses in management information systems, excluding Management Information Systems 496, 498, 499.

Marketing: Two 300- or 400-level courses in marketing, excluding Marketing 496, 498, 499.

I. Language Emphasis (choose one language):

Arabic 301, 302, 350. (12 units)

Chinese 301, 302, and either 431 or 434. (9 units)

English: Communication 371; Linguistics 305W or Rhetoric and Writing Studies 305W; Linguistics 350, 352, or 420; Rhetoric and Writing Studies 503W. (12 units)

French 301, 302, 423. (9 units)

German 300, 301, and three units selected from German 400, 411, 430. (9 units)

Italian 301, 305A, 305B, 421, 422, or 424. (select 9 units)

Japanese 311, 312, 321 or 322. (9 units) (Not open to speakers of Japanese who have completed compulsory education through junior high school in Japan.)

Korean 301, 302, 331. (9 units)

Portuguese (Latin America); Portuguese 311 or 312, 443, and 535 or 540. (9 units)
Portuguese (Western Europe): Portuguese 311 or 312, 443, and 530 or 540 (9 units)
Russian 301, 303, 430 (9 units)
Spanish 301, 302 (or 381 or 382 and either 350, 491, or 493), 307 (9 units). Spanish 381 or 382 replaces 301 and 302 for U. S. Hispanics.

III. Regional/Cultural Studies Emphasis (Choose one region/language combination). All international business majors are required to complete a study abroad or internship abroad experience of at least one semester in length. See the international business study abroad adviser to arrange for the study abroad and the internship adviser to contract for the internship. Students who choose the study abroad option are still required to complete an internship (International Business 495). Students who choose the internship abroad option may earn credit for International Business 495. All students must complete International Business 495 and 498 (four units). In addition, all students must complete six units selected from the following groups of courses.

**Asia/Chinese:** Art 564; Asian Studies 300, 320, 351 [or Philosophy 351], 421 [or History 421], 456, 458 [or Religious Studies 458], 459; Chinese 433; Comparative Literature 451 [or Asian Studies 451]; History 420, 566, 567; Political Science 362, 365; Religious Studies 338, 345.

**Asia/Japanese:** Art 566; Asian Studies 300, 320, 421 [or History 421], 456, 458 [or Religious Studies 458], 459; Comparative Literature 451 [or Asian Studies 451]; History 420, 570; Japanese 321, 322, 411, 412, 421, 422, 480; Philosophy 353; Political Science 362, 375; Religious Studies 341.

**Asia/Korean:** Asian Studies 300, 320, 421 [or History 421], 456, 458 [or Religious Studies 458], 459; Comparative Literature 451 [or Asian Studies 451]; History 420; Korean 321 [or Asian Studies 321], 430 [or Asian Studies 430]; Philosophy 353, Political Science 362, 375; Religious Studies 345.

**Latin America/Portuguese:** Anthropology 442; Economics 464; Geography 324; History 415 [or Latin American Studies 415], 416, 557, 558; International Business 410; Latin American Studies 307 [or Portuguese 307], 325, 366 [or Political Science 366]; Political Science 566, Portuguese 306 [or Latin American Studies 306], 311, 312, 535, 540.

**Latin America/Spanish:** Anthropology 442; Chicana and Chicano Studies 355 [or Latin American Studies 355]; Comparative Literature 445; Economics 464; Geography 324; History 416, 551, 558; International Business 410; Latin American Studies 350, 366 [or Political Science 366], 420, 545; Political Science 482, 566, 568; Spanish 341, 342, 406B, 407; Women's Studies 512.

**Middle East and North Africa/Arabic:** Arabic 330; Economics 466; History 473, 474, 488, 501, 574; Political Science 363; Religious Studies 310, 328, 330.

**North America/English:** Africana Studies 321, 341, 422; American Indian Studies 320, 331 [or Political Science 331]; Anthropology 439; Chicana and Chicano Studies 301, 320, 350B; Economics 338; Geography 321; History 422 [or Asian Studies 422], 536, 537, 548 [or Chicana and Chicano Studies 548]; Humanities 370; Political Science 305, 347A, 347B, 345, 436, 478, 533; Religious Studies 390B, Sociology 421, Women's Studies 341B.

**North America/French:** Africana Studies 321, 422; American Indian Studies 320, 331 [or Political Science 331]; Anthropology 439; Chicana and Chicano Studies 320, 350B; Economics 338; Geography 321; History 422 [or Asian Studies 422], 536, 537, 548 [or Chicana and Chicano Studies 548]; Humanities 370; Political Science 305, 336, 347A, 347B, 345, 436, 478, 533; Religious Studies 390B, Sociology 421, Women's Studies 341B.

**Western Europe/Italian:** European Studies 301, 424, 440, 501; Geography 336; History 407, 408, 506, 528; Humanities 340, 408; Italian 305A, 305B, 421, 422, 424; Political Science 356.

**Western Europe/Portuguese:** European Studies 301, 424, 440, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Portuguese 306 [or Latin American Studies 306], 311, 312, 530, 540.

**Western Europe/Spanish:** European Studies 301, 424, 440, 501; Geography 336; History 407, 408; Humanities 408; Political Science 356; Spanish 340, 405A, 405B, 407, 501.

A maximum of six units of courses numbered 496 and 596 may be applied to the major with the approval of the international business adviser.

**Courses (I B)**

Refer to Courses and Curricula and University Policies sections of this catalog for explanation of the course numbering system, unit or credit hour, prerequisites, and related information.

**LOWER DIVISION COURSES**

I B 295. Internship Experience (1-3) Cr/NC
Prerequisites: Consent of instructor and a minimum of 15 units taken at SDSU with a GPA of 2.9 or better.
Internship in business or community setting. Work done under joint direction of activity sponsor and instructor. Project assignments and minimum hour requirement depending on units. Not applicable to the major. Maximum credit six units.

I B 296. Topics in International Business (1-3)
Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

I B 299. Special Study (3-6)
Prerequisite: Pre-International Business major. Individual study. Maximum credit six units.

**UPPER DIVISION COURSES**

(Interested for Undergraduates)

I B 410. Doing Business in Latin America (3)
Prerequisites: Business Administration 310, 350, and 370 with a grade of C (2.0) or better in each course.
Business and managerial methods, practices, and systems in Latin American markets.

I B 495. International Business Internship (3) Cr/NC
Prerequisites: Consent of instructor; upper division standing in the major.
Internships with international business firms, nonprofit organizations, and government agencies in U. S. and abroad. Work done under joint direction of activity sponsor and instructor. Project report and internship orientation required. Maximum credit six units with consent of instructor.

I B 498. Doing Business Internationally (1) Cr/NC
Prerequisite: Upper division status in the major.
Required business customs and protocol course pertinent to all regions.

I B 499. Special Study (1-6)
Prerequisite: International business major. Individual study. Maximum credit six units.

**UPPER DIVISION COURSE**

(Also Acceptable for Advanced Degrees)

I B 596. Topics in International Business (1-3)
Prerequisite: Upper division standing.
Selected topics in international business. May be repeated with new content. See Class Schedule for specific content. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units. Credit for 596 and 696 applicable to a master’s degree with approval of the graduate adviser.