

College of Professional Studies and Fine Arts

Administration

Dean: Joyce M. Gattas

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Assistant Dean for Student Affairs: Alane S. Lockwood

Senior Director of Development: Mary Darling

Director of International Programs: Giancarlo Taylor

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General Information

The College of Professional Studies and Fine Arts is committed to the pursuit of excellence in academic and artistic endeavors geared to enhancing the human enterprise. Composed of 10 departments and schools, the college is recognized for its excellent academic programs that create a bridge between university and community life by preparing students for professional careers in a wide spectrum of artistic, cultural, educational, social, economic, and technical fields.

The college houses the schools of Art and Design; Communication; L. Robert Payne Hospitality and Tourism Management; Journalism and Media Studies; Music and Dance; Public Affairs; Theatre, Television, and Film. The college also houses three ROTC departments with programs that lead to commissioned officer status upon graduation.

Preparing students to engage in the world-wide community through creativity, involvement, leadership, and innovation is the hallmark of the PSFA experience. Faculty of the college pride themselves on creating a classroom that is a stepping stone to the global community. PSFA is the only college to offer an International Studies minor; students are encouraged to include study and research abroad as part of their PSFA experience. Faculty maintain professional relationships and conduct research in their respective industries, allowing students to participate in meaningful, real-world service learning opportunities in the local and global community. With the support of the largest alumni group at the university, PSFA bridges the college experience by providing students access to professional opportunity through internships and contact with industry professionals in the classroom and the community. Our alumni serve as key advisers and provide a critical link to the professional community. The PSFA experience links college, community, and career.

Curricula Offered

Refer to the courses and Curricula section of this catalog for a complete listing of program requirements and courses offered by schools and departments within the College of Professional Studies and Fine Arts.

Master's Degrees

Art (M.A., M.F.A.), City Planning (M.C.P.), Communication (M.A.), Criminal Justice and Criminology (M.S.; jointly with the College of Arts and Letters), Film and Television Production (M.F.A.), Hospitality and Tourism Management (M.S.), Music (M.A., M.M.), Public Administration (M.P.A., M.P.A./M.A.; jointly with the College of Arts and Letters), Theatre Arts (M.A., M.F.A.).

Bachelor's Degrees

Art (B.A.), Communication (B.A.), Criminal Justice (B.S.), Dance (B.A., B.F.A.), Health Communication (B.S.), Hospitality and Tourism Management (B.S.), International Security and Conflict Resolution (B.A.; jointly with the College of Arts and Letters and the College of Sciences), Journalism (B.A.), Music (B.A., B.M.), Public Administration (B.A.), Recreation Administration (B.S.), Television, Film and New Media (B.S.), Theatre Arts (B.A.).

Minors

Air Force Leadership Studies, Art, Art History, Communication, Dance, Digital and Social Media Studies, International Security and Conflict Resolution (jointly with the College of Arts and Letters and the College of Sciences), International Studies, Learning Design and Technology, Military Science, Music, Naval Science, Public Administration, Recreation, Somatic Studies, Television, Film and New Media, Theatre Arts.

Military Curricula

Air Force Leadership Studies, Military Science, Naval Science.

Certificate Programs

Artist Diploma, Communication, Entertainment Management, Health Communication, International Media, Performance, Public Administration (available at Imperial Valley Campus only).

Arts Alive SDSU

Arts Alive SDSU is a campus-wide arts visibility initiative that provides opportunities for students, faculty, and staff to engage in transformational arts interactions as part of an arts-rich, robust educational community on the campus of San Diego State University. Arts Alive SDSU's primary goals are to broaden awareness of arts events and programming, increase attendance at arts events, expand academically informed art-making opportunities, and integrate arts events and arts practices into curriculum. Pop-up performance and gallery events take place at the Farmers' Market, Art Under the Dome at the library, and the Conrad Prebys Aztec Student Union, along with a robust social media campaign, provide promotion of signature and supported events in the schools of Art and Design, Music and Dance, and Theatre, Television, and Film. Arts Alive SDSU develops and expands interdisciplinary curriculum opportunities by serving as a nexus for faculty interested in cross-disciplinary dialogue and collaboration. Visit the website at <http://artsalive.sdsu.edu> for additional information.

Research Centers and Institutes

Center for Hospitality and Tourism Research

Carl Winston, Director

The Center for Hospitality and Tourism Research is an education and research center dedicated to the study and application of professional principles in the broad field of hospitality and tourism. The mission of the center is to enhance the skills and knowledge of professionals and students in the field of hospitality and tourism management through the creation and delivery of initiatives in executive development, research, and curriculum innovation.

Programs associated with the center focus on identifying "best practices" in all aspects of hospitality and tourism such as hotel operations, restaurant operations, global tourism, and events, conventions and attractions management. The center's mission is pursued in multiple venues, including private, public, and not-for-profit agencies. Our vision is to become the leading center for hospitality and tourism management education in Southern California and a prominent national and international resource for questions related to education in hospitality and tourism. The center actively seeks to support SDSU, the College of Professional Studies and Fine Arts, and members of the local and national community in matters related to hospitality and tourism.

Contact the center in Professional Studies and Fine Arts, Room 436, or at 619-594-4964, or visit the website at <http://htm.sdsu.edu/web/index.php/centers>.

Center for Learning, Instruction, and Performance Technologies

Marcie J. Bober-Michel, Director

The center's faculty and staff conduct research on the design and use of technology-based systems for enhancing human learning and performance, monitor trends in advanced applications of educational technology and allied disciplines, and evaluate the effectiveness and usability of educational products and services.

The center consults with corporations, agencies, and SDSU affiliates on the design of products for education and training, arranges for on-site and electronic delivery of professional development courses and seminars by the nationally recognized faculty of SDSU Learning Design and Technology, and coordinates fieldwork and internship opportunities for advanced graduate students.

Center for Science and Media

Bey-Ling Sha, Director

A collaboration of the School of Journalism and Media Studies, the College of Professional Studies and Fine Arts, and the College of Sciences, the Center for Science and Media strives to educate the public about science, through the strategic and ethical use of media. The Center offers public lectures, crisis communication training, opportunities for research collaborations, and a writing course for science majors to learn how to communicate science information and scientific findings to lay audiences via the news media.

Center for the Study of Women in Television and Film

Martha M. Lauzen, Director

The Center for the Study of Women in Television and Film is the nation's first program dedicated solely to the study and discussion of women's representation on screen and behind the scenes in television and film. The purpose of the center is to (1) engage students, faculty, and individuals working in the industry in an on-going discussion regarding the portrayals of girls and women in television and film and women's employment behind the scenes; (2) heighten the profile of women's representation in television and film as a public policy issue and concern; (3) train the next generation of scholars to analyze media images of women, and; (4) conduct an expanded agenda of original research on women's representation in television and film that has both practical and theoretical import.

To learn more, visit <http://womenintvfilm.sdsu.edu>.

Center for Surf Research

Jess Ponting, Director

The Center for Surf Research is the first of its kind in the world. The center responds to the challenges of a rapidly expanding surfing industry and the broadening horizons of surf tourism and its impact on peoples, environments, and economies along the coastlines of more than 100 countries. Housed in the L. Robert Payne School of Hospitality and Tourism Management, the center engages with the surf industry and surf tourism industry to create a cutting edge research agenda; disseminates specialist knowledge to governments, the surf industry, tourism developers, destination communities, non-profits, and tourists; shapes responsible global citizens through life-changing experiential learning opportunities and study abroad programs; and, inspires active stakeholder engagement with the social and economic development of destination communities, the sustainable use of their resources, and the conservation of their critical environments. For more information, visit the website at <http://csr.sdsu>.

Conrad N. Hilton Foundation Volunteer and Mentorship Center

The Conrad N. Hilton Foundation Volunteer and Mentorship Center is an endowed center that connects hospitality and tourism management (HTM) students to numerous volunteer and mentoring opportunities throughout San Diego.

Housed in the L. Robert Payne School of Hospitality and Tourism Management, the center engages with area high schools to provide learning opportunities for under-served youth. These range from supervised one-on-one mentoring by HTM students to the high school students, to an annual one-day educational

conference managed and produced by the center. These programs shape responsible citizens through life-changing experiential teaching and learning opportunities and inspire active engagement with the social and economic development of San Diego. Visit the website at http://htm.sdsu.edu/web/index.php/students/volunteer_mentorship_center for more details.

Glen M. Broom Center for Professional Development in Public Relations

Bey-Ling Sha, Director

Housed in the School of Journalism and Media Studies, the Glen M. Broom Center for Professional Development in Public Relations facilitates professional development of students via internship support, of faculty via research support, and of public relations practitioners via support for their life-long learning. Launched in 2013 in honor of long-time public relations professor Dr. Glen M. Broom, the Center hosts international visiting scholars in public relations, offers training sessions for practitioners preparing for the Accredited in Public Relations examination, and houses the prestigious *Journal of Public Relations Research*.

Institute for Leisure and Tourism Management

Lawrence A. Beck, Director

The Institute for Leisure and Tourism Management is primarily concerned with conducting leisure-related research, promoting professional development, disseminating specialized publications, and organizing conferences, seminars, lectures, and workshops.

Institute for Meetings and Events

Stephanie Dathe, Director

The Institute for Meetings and Events is focused on education and research dedicated to the application of professional principals in meetings and events. The institute was created to enhance education and knowledge of students and professionals in this discipline. The institute has a global orientation and is guided by an international advisory board composed of the profession's most seasoned and successful leaders. The institute offers symposia, forums, and other education programs to stimulate dialog and discussion on key issues and to create new knowledge in this dynamic and emerging discipline. The institute conducts timely and innovative research as well as benchmarking data for best-practices. The institute involves faculty with expertise in disciplines as diverse as project management, business, public relations, graphic design, theatre, and hospitality. For additional information, contact Stephanie Dathe at sdathe@mail.sdsu.edu.

Institute of Public and Urban Affairs

Mounah Abdel-Samad, Director

The Institute of Public and Urban Affairs is located in the School of Public Affairs. The institute was established to conduct research in community and governmental affairs and to sponsor conferences, colloquia and symposia related to issues in public administration and affairs including urban planning, management, and criminal justice administration. The institute also publishes occasional working papers and research monographs. Selected students and faculty of San Diego State University staff the institute. An integral part of the institute is the Public Administration Center which contains a specialized and growing collection of research materials emphasizing issues in public affairs particular to San Diego and California. Visit the website at <http://ipua.sdsu.edu/> for additional information.

The Investigative Newsource

Lorie Hearn, Executive Director

Investigative Newsource is housed in the School of Journalism and Media Studies. The institute is an independent, non-profit organization whose mission is twofold: (1) to produce investigative, data-driven journalism that informs the citizens of San Diego and Imperial counties and (2) to help develop the investigative journalists of the future. Through internships and other mentoring opportunities, the institute offers ways to enhance the learning experience of journalism students at San Diego State University. The institute is collaborative, not competitive, and seeks to distribute its work across multiple media platforms – print, broadcast

and online – throughout the region. The institute is nonpartisan and does not engage in political advocacy. The website is <http://www.inewsource.org>.

Sycuan Institute on Government Gaming

Katherine A. Spilde, Director

The Sycuan Institute on Government Gaming, in partnership with the Center for Global Gaming Research, is housed in the L. Robert Payne School of Hospitality and Tourism Management. Under the terms of an endowment by the Sycuan Band of the Kumeyaay Nation, the institute has created and introduced an academic curriculum leading to the B.S. in Hospitality and Tourism Management with an emphasis in Tribal Gaming Operations and Management. The institute also produces and funds original academic research related to the legal gambling industry with an emphasis on tribal government gaming. In particular, the institute is dedicated to the development of a professional class of gaming industry experts who understand the unique partnership between host governments and the legal gambling industry. The institute actively engages students, faculty, and industry partners in order to cultivate a professional workforce, develop and document best practices, and share successful gaming innovations. Visit <http://htm.sdsu.edu/web/index.php/centers/sycuan> for details.

The J. Willard and Alice S. Marriott Foundation Student Center for Professional Development

Brian P. Blake, Director

The J. Willard and Alice S. Marriott Foundation Student Center for Professional Development is housed in the School of Hospitality and Tourism Management (HTM). The center provides support for internship programs related to the hospitality industry. It assists HTM students in finding internships and job placement through workshops, focus groups, and continuing conversations with industry leaders. Every HTM student spends two semesters working with the center, and again uses center resources at graduation. This experiential learning builds professional competencies which enhance effectiveness when students enter the workforce. The center serves as a testing ground to determine an individual's competence before hiring as a permanent employee. Visit http://htm.sdsu.edu/web/index.php/students/center_professional_development for more details.

Production Center for Documentary and Drama

Timothy Powell, Director

The Production Center for Documentary and Drama is located in the School of Theatre, Television, and Film and is the professional production arm of the university. The center mentors graduate students in media in the creation of projects that promote their artistic and technical growth, and works with global film schools, film institutes, and filmmakers in the production of its long-running, international TV series, "The Short List," showcasing short films. The center interfaces with local, state, and national entities in the creation of films and television programs in the arts, humanities, and sciences, including distribution on public and cable television. These projects provide senior and graduate students with professional opportunities to work in key capacities, such as writing, directing, camera crew, editing, and production design.

For more information, visit the website at <http://arweb.sdsu.edu/es/admissions/majors/tvfilmnewmediaprod.htm>.

